

FOR IMMEDIATE RELEASE**Contact:** Caroline Harris, Public Relations
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Colorado Author's Book is Named One of the Best in Family-Friendly Media, Products and Services.

MOUNT PLEASANT, S.C. (July 19, 2010)—Boulder, Colorado resident, Phyllis Perry, has been awarded a Gold Mom's Choice Award for her recent release *Pandas' Earthquake Escape*.

The Mom's Choice Awards (MCA) is an awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services. Parents, educators, librarians and retailers rely on MCA evaluations when selecting quality materials for children and families. Phyllis Perry's March release, *Pandas' Earthquake Escape*, was recently awarded this prestigious award.

Phyllis Perry was inspired to write *Pandas' Earthquake Escape*, in the wake of the May 2008 earthquake that hit the Wolong Giant Panda Reserve in China. *Pandas' Earthquake Escape* follows the adventures of a mother panda, LiLing, and her cub, Tengfei, for several days after the devastating earthquake. Along with Susan Detwiler's vivid illustrations, Perry tells an exciting story of two pandas' quest to survive outside the comfort of their reserve. Perry aims to educate children about natural disaster through her characters LiLing and Tengfei.

Perry states, "I'm delighted that *Pandas' Earthquake Escape* was recognized as a gold award winner in the Moms Choice Awards. My hope is that children and parents will not only enjoy the lovely art work and exciting story of a mother panda and her cub trying to survive on their own after a natural disaster, but will learn interesting information about pandas, and earthquakes, too."

Pandas' Earthquake Escape, like all Sylvan Dell titles, features a special "For Creative Minds" section at the end of each story. This section provides fun activities and information to enhance the book's educational value. Additionally, the Sylvan Dell website offers an abundant amount of supporting material including 30-40 page "Teaching Activities" packet, Interactive Reading and Math Quizzes, the most technologically advanced e-Books in the world today, and much more.

Phyllis J. Perry is the author of more than 70 books of poetry, fiction, and nonfiction for children and adults. Perry was an educator in California before moving to Boulder where her husband took a position at the University of Colorado. In Boulder, Perry worked with the Boulder Valley Schools as a teacher, principal, curriculum specialist, and director of talented and gifted education before taking early retirement to write full time. She is a member of the Colorado Authors' League and of the Rocky Mountain Chapter of the Society of Children's Book Writers and Illustrators. Perry resides in Boulder, Colorado with her husband, David. They have two daughters and four grandchildren.

For more information on the awards program and the honorees, visit MomsChoiceAwards.com

For more information on "Pandas' Earthquake Escape," visit <http://www.sylvandellpublishing.com>.

About Sylvan Dell Publishing

Sylvan Dell Publishing's mission is to excite children's imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell has grown to include more than 75 authors and illustrators, in the U.S. and Canada, and 55 titles – honored as finalists or winners of more than 70 book awards. Our *Science and Math*

Through Literature Program integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. Sylvan Dell provides more online educator resources than any other publisher in the U.S. We offer schools, homeschooling families and public libraries a free one-year access to our ebook site license featuring **the most technologically advanced eBooks** each with Auto-Flip, Auto-Read, 3D page curling, and selectable English and Spanish text *and* audio through our School Resource Grant program. For more information, visit <http://www.sylvandellpublishing.com>.

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