

MEDIA ALERT

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A SWEET SUMMER PICK ... RIPE FOR READING

CRITICALLY ACCLAIMED CHILDREN'S AUTHOR CELEBRATES BOOK LAUNCH IN CA!

WHAT

Ridgecrest, CA, children's picture book author Terry Pierce is reaping the ripened fruit of her imagination with her newest picture book, ***Blackberry Banquet*** (Sylvan Dell Publishing, 2008). Forest animals squeak, tweet, slurp, yip and chomp over the sweet, plump fruit of a wild blackberry bush. But what happens when a bear arrives to take part in the feast? Young children will enjoy following the story by making the animal sounds, and the chaos that strikes upon the bear's arrival will surely bring on the laughter. The cumulative, rhyming text makes for a great read-aloud.

EVENT SCHEDULE

- Aug. 16, 12:00 PM, Barnes and Noble, Palmdale, CA, Signing
- Aug. 23, 1:00 PM, Russo's Bookstore at the Marketplace, Bakersfield, CA, Reading and Signing
- Aug. 30, 11:00 AM, Red Rock Books **Official Book Launch**, Ridgecrest, CA, Reading, Activities, and Signing
- Sep. 3, 6:30 PM, High Desert Haven, Ridgecrest, CA, "Shop Talk" on Children's Book Writing

TALKING POINTS

- How berry picking can juice up family-fun time
- 10 things to do with a book
- Her experience writing & launching ***Blackberry Banquet***

- A former pre-primary Montessori teacher, Pierce taught for 22 years before following her dream of writing for children in 1999. Now the author of 17 books for young readers, including picture books, easy readers, joke books and non-fiction, Pierce calls her career change "the best mid-life crisis ever."
- She also teaches writing workshops for children and adults; visits elementary schools; and speaks at conferences, including the California Reading Association and SCBWI, among others.

EXPERIENCE

For a fun, family-friendly segment, please contact Sylvan Dell's publicist Sara Dobie at SaraDobie@SylvanDellPublishing.com or (877) 958-2600 to schedule an interview with Terry Pierce.

About Sylvan Dell Publishing

Sylvan Dell Publishing, based in Mt. Pleasant, S.C., is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value. The company specializes in "Science and Math Through Literature" and provides free supplemental parent/teacher resources for every title. Founded in 2004, Sylvan Dell's family has grown to include more than 55 authors and illustrators in the U.S. and Canada, and 35 titles – honored as nominees, finalists or winners of more than 50 book awards – line their bookshelf. For more information about Sylvan Dell's books, educational resource grant and free parent/teacher resources, visit www.SylvanDellPublishing.com.