

**UPCOMING EVENT REMINDER 8/18/08**

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## CHILDREN'S AUTHOR CELEBRATES BOOK LAUNCH WITH CHARITY DRIVE GIFT CERTIFICATE PROCEEDS GOING TO THE WOMEN'S CENTER

**THE BOOK**

Ridgecrest, CA, children's picture book author Terry Pierce is reaping the ripened fruit of her imagination with her newest picture book, *Blackberry Banquet* (Sylvan Dell Publishing, 2008). Forest animals squeak, tweet, slurp, yip and chomp over the sweet, plump fruit of a wild blackberry bush. But what happens when a bear arrives to take part in the feast?

**THE CHARITY**

Gift certificates will be available for purchase by phone (for out of town donors) or in the store. All people have to do is call Red Rock Books at 760-375-3454 and purchase a certificate. The price is \$10.00 each (that buys one paperback copy of *Blackberry Banquet*). After the book launch, purchased certificate numbers will be totaled, the books will be ordered, and then, they will be donated to The Women's Center—a non-profit organization that helps women and children who leave abusive home environments in getting them started on a fresh, new life.

**WHEN**

Aug. 30, 11:00 AM, Red Rock Books, **Official Book Launch**, 206 W. Ridgecrest Blvd., Ridgecrest, CA, Reading, Activities, and Signing

**ABOUT TERRY**

- A former pre-primary Montessori teacher, Pierce taught for 22 years before following her dream of writing for children in 1999. Now the author of 17 books for young readers, including picture books, easy readers, joke books and non-fiction, Pierce calls her career change "the best mid-life crisis ever."
- She also teaches writing workshops for children and adults; visits elementary schools; and speaks at conferences, including the California Reading Association and SCBWI, among others.

For more information regarding this event, please contact Sylvan Dell's publicist Sara Dobie at [SaraDobie@SylvanDellPublishing.com](mailto:SaraDobie@SylvanDellPublishing.com) or (877) 958-2600.

**About Sylvan Dell Publishing**

Sylvan Dell Publishing, based in Mt. Pleasant, S.C., is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value. The company specializes in "Science and Math Through Literature" and provides free supplemental parent/teacher resources for every title. Founded in 2004, Sylvan Dell's family has grown to include more than 55 authors and illustrators in the U.S. and Canada, and 35 titles – honored as nominees, finalists or winners of more than 50 book awards – line their bookshelf. For more information about Sylvan Dell's books, educational resource grant and free parent/teacher resources, visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com).