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Debut children's book author is a hit!

Upcoming events celebrate John McGranaghan and *Saturn*

MT PLEASANT, S.C. (December 2, 2008) - When children's book author John McGranaghan takes part in book signings and school visits, he leaves business owners and educators with a similar feeling—in his presentations, he does “a heck of a job!” Who would ever imagine that this charismatic presenter is doing all this for the very first time, in celebration of the recent release of his debut children's picture book, *Saturn for my Birthday*?

“The release and subsequent marketing of my first book has been a blast! It has truly been a family affair,” John said. “The book was inspired by my two sons, and my wife has coordinated the marketing. Her efforts resulted in a reading at the Smithsonian in front of thirty foot high spacecrafts, interviews with newspapers and a radio station, and my oldest son is still talking about a book signing I had at a Barnes & Nobles bookstore along side two members of the Philadelphia Eagles cheerleading squad!”

Saturn for my Birthday (Sylvan Dell Publishing, 2008) is the story of young Jeffrey. Jeffrey wants Saturn for his birthday, and he wants the moons, too—all 47 of them. His dad better hurry with the order, though, because shipping might take awhile! The book has received rave reviews, much like its author. A reviewer for the Pennsylvania School Library Association said, “What an excellent and innovative book! A must have for every library. There is no better way to grab the attention of students, at any age, than through the use of a very informative and crowd appealing picture book!”

John will be making a number of appearances in the coming month, so come and join this praised presenter and his children's book that has received acclaim nationwide at the following events:

- Dec. 6, 1 to 3 PM, Barnes and Noble, Plymouth Meeting Metroplex, Plymouth Meeting, Reading/Signing
- Dec. 8, 7 PM, Elkins Park Library, Elkins Park, Reading/Signing
- Dec. 11, 7 PM, Franklin Institute, “Night Skies” Program, Philadelphia, Presentation/Reading/Signing
- Dec. 13, 1 to 3 PM, Barnes and Noble, Jenkintown, Reading/Signing
- Dec. 17, 6:30 PM to 8 PM, O’Doodle’s Toy Store, Philadelphia, Reading/Signing
- Dec. 19, 6:30 to 8 PM, Harleysville Books, Harleysville, Reading/Signing

“Every book tells a story, and behind every book there is a story,” said John. “What I have enjoyed the most so far is sharing my book and the story behind the book with the children and adults I have had the pleasure to meet. It's been quite a ride, and I look forward to the future.”

For more information about John McGranaghan, visit his website, <http://johnmcgranaghan.com/>. For more information about Sylvan Dell Publishing, visit <http://www.SylvanDellPublishing.com> or contact Sara Dobie, at 877-958-2600 or SaraDobie@SylvanDellPublishing.com.
