

FOR IMMEDIATE RELEASE

Award-Winning, Wisconsin Author Launches Children's Book This Month Janet Halfmann celebrates the release of "Fur and Feathers"

MOUNT PLEASANT, S.C. (Sep. 9, 2010) - The award-winning duo, author **Janet Halfmann** and illustrator **Laurie Allen Klein**, have teamed up again to create the children's picture book, "**Fur and Feathers**," which hit bookshelves nationwide on Aug. 10.

To celebrate her new release, Halfmann will be signing and visiting bookstores, libraries, schools, and nature centers in the Milwaukee and surrounding areas. Halfmann will launch her new release on Sept. 29 from 6-7:45 p.m. at the South Milwaukee Public Library. Halfmann will read and sign copies of "Fur and Feathers" and children will act out characters from the book. For more information about her other events visit: <http://sylvandellpublishing.com/events.htm>.

Halfmann, with the help of Klein's vibrant illustrations, tells the story of a young girl, Sophia, who dreams that howling winds whisk the fur and feathers right off her animal friends. She offers to share her clothes with them, but her outfits don't work well for the animals. So she comes up with creative ways to help them, thanks to her grandma's huge sewing box. In their new release, Halfmann and Klein reunite to bring animal coverings (and classification) to life in an imaginative way.

Like all other **Sylvan Dell** titles, "Fur and Feathers" features a special "For Creative Minds" section at the end of each story. This section provides fun activities and information to enhance the book's educational value. Additionally, the [Sylvan Dell Web site](#) offers an abundant amount of supporting material including a 57-page "Teaching Activities" packet, interactive reading and math quizzes, some of the most technologically advanced **eBooks** (in both English and Spanish) in the U.S. today, and much more.

Janet Halfmann is the award-winning author of more than thirty children's books, both fiction and nonfiction. Janet is a member of the Society of Children's Book Writers and Illustrators. Before becoming a children's author, Janet was a daily newspaper reporter, children's magazine editor, and a creator of coloring and activity books for Golden Books. She is the mother of four and the grandmother of four. When Janet isn't writing, she enjoys gardening, exploring nature, visiting living-history museums, and spending time with her family. She grew up on a farm in Michigan and now lives in South Milwaukee, Wisconsin. To learn more about the author, visit [Janet's Web site](#).

For event details, visit <http://www.sylvandellpublishing.com/events.htm>.

For more information about her book, visit <http://www.sylvandellpublishing.com/FurFeathers.php>.

Fur and Feathers Trailer: http://www.youtube.com/watch?v=FhpUuGUZg-Q&feature=player_embedded

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