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UPCOMING EVENT ALERT FOR CHARLESTON

Match made in Lowcountry heaven: Sylvan Dell teams up with Charleston's own Fran Hawk

WHAT

When Charleston native and *Post and Courier* columnist Fran Hawk discovered Mt. Pleasant publisher Sylvan Dell, it was a match made in Lowcountry heaven. Now, just in time for fall, Sylvan Dell Publishing is set to release Hawk's children's picture book, **Count Down to Fall**, and this southern team is giving names to the natural world. "I think this book is a must for young children because it introduces the concept that everything in nature—just as every person—has a name," said Hawk. "When we know a person, we know his family name. The same is true for trees and other aspects of nature. This book makes it fun for parents and children to learn the names of leaves together. It provides a beginning knowledge on which to build more knowledge and also introduces counting and autumn."

UPCOMING EVENTS

- Tuesday, September 1, 9:00 AM, O'Quinn School, Mt. Pleasant, LAUNCH PARTY! Includes reading and educational activities, such as "Leaves to Eat," "Leaves to Rub," and MORE.
- Saturday, September 12, 11:00 AM, Barnes ad Noble, Mt. Pleasant, Storytime
- Saturday, September 12, 2:00 PM, Ravenous Reader, Charleston, Signing
- Friday, September 18, Wren Elementary School, Piedmont, School visit
- Saturday, September 26, Middleton Plantation, Charleston, Signing and crafts

MEET FRAN

Hawk is no stranger to the literary world. She is the Children's Book Columnist at the *Post and Courier*. **Count Down to Fall** is her third book release, following *The Story of the H.L. Hunley and Queenie's Coin* and *Ten Tips for Raising Readers*, in which Fran shares information about bringing children and books together. "My most favorite things are children, books, and writing," said Hawk. "Writing children's books is my dream come true, because it combines all three!"

GET IN ON THE ACTION

Take advantage of Fran's expertise and schedule an interview today! Contact Sylvan Dell publicist, Sara Dobie, at SaraDobie@SylvanDellPublishing.com or (877) 958-2600.

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About Sylvan Dell Publishing

Sylvan Dell Publishing in Mt. Pleasant, S.C. is on a mission to excite children's imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell's family has grown to include more than 64 authors and illustrators in the U.S. and Canada, and 45 titles – honored as finalists or winners of more than 70 book awards. For more information about Sylvan Dell Publishing and our free online educational resources and multi-lingual eBooks, please visit <http://www.SylvanDellPublishing.com>. AND Like FREE STUFF? We're offering a FREE trial of all 45 next generation eBooks until October 31. So go check it out, and tell your friends: <http://www.sylvandellpublishing.com/ebooktrials.php?e=MSBL9J!>