

**MEDIA ALERT 10/7/08**

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**Fighting bullies with the help of *Moon***

Award-winning children's book author Janet Ruth Heller, Ph.D., appears at local events

**HOW THE MOON  
REGAINED  
HER SHAPE**

- "I based *How the Moon Regained Her Shape* (Sylvan Dell Publishing, 2006) on bullying that I experienced when I was a child," said author Janet Ruth Heller. "I was a new student at an elementary school. One girl taunted me every day during recess: 'You're so skinny I can see right through you.' I was shy and did not know what to do about my problem. I wrote my book to help other bullied kids."
- Influenced by Native American folktales, this fascinating story deals with bullying, self-confidence, and understanding the phases of the moon. After the sun insults and bullies her, the moon gets very upset and disappears - much to the chagrin of rabbits that miss their moonlight romps. With the help of her friends, the moon gains more self-confidence each day until she is back to her full size.

**EVENTS**

- Oct. 11, 2 PM – 4 PM, Barnes and Noble, Portage, Signing
- Oct. 21, 7 PM – 7:30 PM, Alpha Delta Kappa, Kalamazoo, Presentation
- Oct. 31, Afternoon, Parkwood Upjohn Elementary School Halloween Celebration, Kalamazoo, Party and Readings

**AWARDS**

- 2007 Gold Medal, Moonbeam Children's Book Award
- 2007 Publishers Marketing Association Benjamin Franklin Award
- 2007 International Reading Association / Children's Book Council Children's Choices
- 2006 Book Sense Summer Reads Pick
- 2006 Original Art Exhibition Selection for Illustration
- Georgia Children's Book Award Finalist

**GET IN ON THE  
ACTION**

Take advantage of Janet's expertise and schedule an interview today! Contact Sylvan Dell publicist Sara Dobie at [SaraDobie@SylvanDellPublishing.com](mailto:SaraDobie@SylvanDellPublishing.com) or (877) 958-2600.

**About Sylvan Dell Publishing**

Sylvan Dell Publishing, based in Mt. Pleasant, S.C., is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value. The company specializes in "Science and Math Through Literature" and provides free supplemental parent/teacher resources for every title. Founded in 2004, Sylvan Dell's family has grown to include more than 55 authors and illustrators in the U.S. and Canada, and 35 titles – honored as nominees, finalists or winners of more than 50 book awards. For more information about Sylvan Dell's books, educational resource grant and free parent/teacher resources, visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com).