

FOR IMMEDIATE RELEASE

HOW MANY CAN YOU CATCH? Local Author Introduces Newest Picture Book

Mount Pleasant, S.C. (Aug. 1, 2011) –Sylvan Dell Publishing is proud to announce *Ten For Me*, the fall 2011 release from Shelton author Barbara Mariconda. *Ten For Me* features colorful illustrations from Sherry Rogers, catchy prose, and extensive free educational resources in the back of the book and on the publisher’s website.

Mariconda, a former second grade teacher, wrote *Ten for Me* with primary grade students in mind. Through an entertaining, rollicking rhyme and a cumulative, predictable text, youngsters have fun with sums to ten, learn how to tally, all while learning about butterflies. Readers also have to pay close attention to the illustrations, where a clue appears that provides a surprise ending!

In *Ten For Me* two friends take off on a butterfly hunt, only to find themselves tangled in a mathematics net! Written in rhyme, award-winning author Barbara Mariconda takes you along as the narrator Rose and her friend Ed race to see who can catch the most butterflies on this addition adventure. “How many in all? Let’s add them again!” shout the butterfly hunters. Who will win? *Ten for Me* makes math fun, easy, and entertaining, while adding a touch of the natural world into cross-curricular education.

In addition to authoring, *Ten for Me* and *Sort it Out!* for Sylvan Dell, Mariconda has been an educator (K-6), a mentor teacher, an adjunct professor of Children’s Literature and Process Writing. Barbara has also written a wide variety of musicals, songs, novels, and numerous professional books for teachers. She frequently speaks on the topic of writing for and with children, and provides professional development for teachers at seminars across the country. She lives in Connecticut where she is a partner in the educational seminar and consulting firm, Empowering Writers, LLC., and is a member of the Society of Children’s Book Writers and Illustrators.

For more information about Mariconda or *Ten For Me* visit www.SylvanDellPublishing.com or www.EmpoweringWriters.com.

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Visuals & Other Requests: For cover art or Mariconda’s headshot, visit www.sylvandellpublishing.com/ImageGallery.htm. For all interview requests or media queries, please contact Sylvan Dell’s publicist, Ashlee Rowe, at (877) 243-3457 or ashleerowe@sylvandellpublishing.com.

Sylvan Dell Publishing’s mission is to excite children’s imaginations with artistically spectacular science, math and nature themed stories. Founded in November of 2004, Sylvan Dell has grown to include more than 75 authors and illustrators in the United States and Canada, and 60 titles – honored as finalists or winners of over 70 book awards. Our *Science and Math Through Literature Program* integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. Sylvan Dell provides more online educator resources than any other publisher in the

United States. For more information, visit www.sylvandellpublishing.com.



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From pirate bugs to spittlebugs to lovely luna moths, children will love learning about the world's insects in *Multiply on the Fly*! Following in the footsteps of *What's New at the Zoo?* and *What's the Difference?*, this rhythmic book teaches multiplication in a way that will make children "bug" you for more. The "For Creative Minds" section in the back of the book keeps the fun rolling with facts about the insect life cycle, matching insect activities, and multiplication guides to make anyone a multiplication master. (Ages 4-9)



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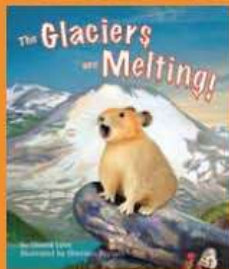


Now is the perfect time to schedule a visit to your school or library! Contact Sylvan Dell Publishing's public relations manager, Ashlee Rowe at ashleerowe@sylvandellpublishing.com or (877) 243-3457. Fax (843) 216-3804

 Sylvan Dell Publishing

www.SylvanDellPublishing.com

Spring 2011 Release
From Sylvan Dell Publishing



Chicken Little may have thought the sky was falling but Peter Pika is sure the glaciers are melting and is off to talk to the Mountain Monarch about it. Joined along the way by friends Tammy Ptarmigan, Sally Squirrel, Mandy Marmot, and Harry Hare, they all wonder what will happen to them if the glaciers melt. Where will they live, how will they survive? When Wiley Wolverine tries to trick them, can the Mountain Monarch save them? More importantly, can the Mountain Monarch stop the glaciers from melting?

HC: 9781607181262 PB: 9781607181361 eBook: 9781607181460

Award-winning children's book illustrator Shennen Bersani (*Astro: The Steller Sea Lion*, Sylvan Dell Publishing) has two million copies of her books cherished and read by families throughout the world. She works primarily with colored pencils, sometimes using a mixed-media technique of colored pencils, crayons, and paint. Her art delivers a unique blend of realism, heartfelt emotion, and life lessons for children of all ages. Ms. Bersani created many children's books and art, focused on sea life; her long-time love of sea lions and their protection influenced this emotional and realistic portrayal of a sea lion hero - *Astro: The Steller Sea Lion*. Shennen lives with her family near Boston.



Now is the perfect time for Shennen to visit your school or library! You can schedule an event with Shennen (sbersani@mac.com), or through our public relations manager, Ashlee Rowe (AshleeRowe@sylvandellpublishing.com).

For sales, please contact Erica Beyerl (EricaBeyerl@sylvandellpublishing.com)

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