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FOR IMMEDIATE RELEASE

LOCAL AUTHOR WINS PRESTIGIOUS MOM'S CHOICE AWARD

Mount Pleasant, S.C. (July 19, 2011) –Pendleton author Scotti Cohn's book, *Big Cat, Little Kitty* has been awarded the Mom's Choice Award, given by the Just For Moms Foundation. This prestigious award is selected by a panel of judges that includes Dr. Twila C. Luggett, the founder of Reading Rainbow, and Julie Aigner-Clark, the creator of Baby Einstein.

The Mom's Choice Awards is an awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services. It is known for establishing a benchmark of excellence in family-friendly media, products, and services.

Big Cat, Little Kitty takes readers around the world with big cats such as cougars, snow leopards, and lions and compares them to the tame, domestic cats in our own back yard. It takes on a new big cat and little kitty for each day of the week in colorful, detailed illustrations.

Cohn is having a book launch party and book signing event this Saturday from 1 to 4pm at Books-a-Million in Anderson. Children can win balloons, bookmarks, or stuffed animals throughout the event. People who purchase one hardcover or two softcover copies of Cohn's books will receive a free cookie from the bookstore café, courtesy of Cohn.

Cohn is a member of the Society of Children's Book Writers and Illustrators and the author of eight nonfiction books published by The Globe Pequot Press, as well as *One Wolf Howls* from Sylvan Dell Publishing. Her short stories have appeared in numerous magazines for young people, and her poems about animals have appeared in *Highlights for Children* and *Zootles* magazines. Currently she is working on several picture book ideas along with a fantasy novel for young adults.

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For more information about Cohn visit <http://www.scotticohn.com/>. For more information about *Big Cat, Little Kitty* visit <http://www.sylvandellpublishing.com/bookpage.php?id=88>.

Visuals & Other Requests: For cover art or Cohn's headshot, visit www.sylvandellpublishing.com/ImageGallery.htm. For all interview requests or media queries, please contact Sylvan Dell's publicist, Ashlee Rowe, at (877) 243-3457 or ashleerowe@sylvandellpublishing.com.

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