

MEDIA ALERT 10/7/08

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To Saturn and Beyond! ...for author John McGranaghan

PA children's book author celebrates debut with exciting events in October and November

WHAT

It's a normal, everyday question that parents often ask their children—what do you want for your birthday? Imagine Philadelphia author John McGranaghan's surprise when his four-year-old son Kyle asked for the planet Saturn. Imagine his additional surprise when John realized he wanted to be a children's book author! *Saturn for my Birthday* (Sylvan Dell Publishing, 2008) has already been hailed as "perfect for the family library and a must have for schools and public libraries" (*Armchair Interviews*, 2008). It is the story of a boy named Jeffrey. Jeffrey wants Saturn for his birthday, and he wants the moons, too—all 47 of them. But he's not selfish; he'll share the rings with some of his friends at school and with his teacher, Mrs. Cassini. Facts about Saturn are woven seamlessly throughout this hilarious story as Jeffrey explains just what he'll do with his present and how he'll take care of it.

**UPCOMING
EVENTS**

- Oct. 15, 5 PM – 7 PM, Barnes and Noble, Jenkintown, Educator Reception
- Oct. 18, 10:30 AM, National Air and Space Museum, Washington DC, Reading/Signing/Presentation
- Oct. 19, 2:45 PM – 4:45 PM, Keystone State Reading Association Conference, Valley Forge Convention Center, King of Prussia, Author's Tea
- Nov. 7, 6 PM – 7 PM, Three Wishes: A Children's Shop, Perkasie, Reading/Signing
- Nov. 29, 1 PM – 3 PM, Barnes and Noble, Jenkintown, Reading/Signing

MEET JOHN

John McGranaghan has always been fascinated by outer space, although *Saturn for my Birthday* is his first foray into the realm of children's book publishing. John has previously written stories and articles for *Boys' Quest Magazine*, *Pockets Magazine*, *Columbia Magazine*, and his local newspapers, and he is the winner of the 2001 Pockets Fiction Contest. When John isn't writing, he enjoys sports and spending time with his wife and two boys. John currently works as a school counselor in the Philadelphia suburbs.

**GET IN ON THE
ACTION**

Take advantage of John's expertise and schedule an interview today! Contact Sylvan Dell publicist, Sara Dobie, at SaraDobie@SylvanDellPublishing.com or (877) 958-2600.

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About Sylvan Dell Publishing

Sylvan Dell Publishing, based in Mt. Pleasant, S.C., is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value. The company specializes in "Science and Math Through Literature" and provides free supplemental parent/teacher resources for every title. Founded in 2004, Sylvan Dell's family has grown to include more than 55 authors and illustrators in the U.S. and Canada, and 35 titles – honored as nominees, finalists or winners of more than 50 book awards – line their bookshelf. For more information about Sylvan Dell's books, educational resource grant and free parent/teacher resources, visit www.SylvanDellPublishing.com.