

MEDIA UPDATE 8/25/08

Sylvan Dell Awards Over 1000 Educational Resource Grants

MT. PLEASANT, S.C. (Aug. 25, 2008) – In June of 2008, Sylvan Dell Publishing announced an unprecedented educational resource grant, hoping to further pursue its mission of “bringing science and math to children through literature.” Who knew that a mere two months later **over 1000 schools nationwide** would answer the call? Some of the states leading the grant pack include California (with 45 grants so far), Michigan (50), Texas (51), Florida (99), Arizona (33), Georgia (77), Kentucky (77), and South Carolina (59).



The grant is for a free, one-year site license, providing unlimited access to all 35 Sylvan Dell eBooks, featuring flipviewer technology with selectable English and Spanish text *and* audio. The license can be used on all school computers and may be placed on secure school websites, enabling students and their families to log in and have access from their homes.

Grants will be awarded to one elementary school per district and are open to every district in the United States. To facilitate submission, individual schools may submit the grant application directly. When more than one school from a single district applies, Sylvan Dell will ask the district contact to make the selection. In addition, the first 25 private schools to apply from each state will receive the grant.

An easy online grant application is available at: www.SylvanDellPublishing.com/ResourceGrant.htm.

“This is such a tremendous opportunity for schools,” said one school principal in Cincinnati, Ohio. “We have a

growing number of students who are reluctant readers, economically disadvantaged and special education students. This opportunity for eBooks will enhance their interest in reading, strengthen the school-home connection and empower our teachers in their instructional programs.”

Sylvan Dell picture books with science, math and nature themes excite children’s imaginations through fun stories, vibrant artwork and a 3-5 page “For Creative Minds” educational section in the back of each book. But that is just the start...what really makes the books unique, is their tremendous amount of free, online educational material available for cross-curricular learning, including: 30-80 page Teaching Activities, Interactive Reading and Math Quizzes, and much more.

According to Sylvan Dell co-owner Lee German, “What we have created is a set of serious tools for teachers and parents to use to both entertain and teach their children. We don’t want to be just another picture book publisher. We want to be loved for our products and our commitment to excellence, and we want to be part of the education solution.” For additional information, contact GrantCoordinator@SylvanDellPublishing.com or call 877-958-2600.

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