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CELEBRATE "THIRD BIRTHDAY" WITH LOCAL CHILDREN'S BOOK PUBLISHER

Mt. Pleasant, S.C. (Nov. 12, 2007) – Now that you have children, do you find yourself looking forward to running barefoot through sprinklers, toy shopping during the holidays or waking up to Saturday morning cartoons as much as the kids do?

Perhaps three years in the children's book industry have had a similar effect on the owners and employees at Sylvan Dell Publishing, an educational children's book publisher in Mt. Pleasant.

Instead of the typical corporate function or cocktail party, Sylvan Dell is celebrating their third anniversary in true "young-at-heart" style: They're throwing themselves a birthday party.

The festivities start at 11 a.m. on Saturday at Barnes & Noble in Mt. Pleasant. Sylvan Dell employees and local authors and illustrators will be on hand for story times at 11 a.m., 11:40 a.m. and 12:20 p.m. and the craft projects that follow each. Sylvan Dell will provide free cookies to party guests, and parents and educators can enter drawings for several free giveaways.

"Our books may be sold nationwide, but this is our community," said Publisher Lee German. "We're hoping to show local families what we're all about on Saturday – we're a fun group with so many resources available for free to parents and educators."

As birthdays often do, Sylvan Dell's has brought growth for the young company. Recent additions include free audio readings and comprehension quizzes, English and Spanish eBooks and stuffed animals matched to their books. Those are in addition Sylvan Dell's signature "For Creative Minds" sections, cross-curricular teaching activities and child-friendly learning links – all available for free at www.SylvanDellPublishing.com.

However, Sylvan Dell doesn't want their educational themes to overshadow their primary mission. "Above all, we make sure our books are full of fun stories with fantastic illustrations," reassured German. "If we can get children excited about reading, the learning will come naturally."

Can't make the birthday party? The third Saturday of every month at Barnes & Noble is "Sylvan Dell Saturday." Story time is at 11 a.m. and crafts often follow.

Visit www.SylvanDellPublishing.com or call 971-6722 for more information.

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For cover art or author/illustrator headshots, visit <http://www.sylvandellpublishing.com/ImageGallery.htm>.

To schedule an interview with Lee and Donna German, please contact Sylvan Dell's publicist.

Where did the concept behind Sylvan Dell originate? Visit <http://www.sylvandellpublishing.com/Parents.htm>.