



**Contact:**  
Jennifer Glidden  
PR Manager  
952-224-0594  
[j.glidden@capstonepub.com](mailto:j.glidden@capstonepub.com)

## FOR IMMEDIATE RELEASE

### **Sylvan Dell Publishing Joins Capstone Digital's myON reader**

MINNEAPOLIS. – December 1, 2011– Sylvan Dell Publishing, publisher of award-winning science, math, and geography picture books, is the newest publisher to enroll in Capstone Digital's myON reader, adding over 130 new titles to the myON platform.

The addition of Sylvan Dell titles strengthens myON's picture book offerings allowing customers to expand their myON collection and meet the interests and Lexile® levels of students. Currently, myON features over 1,700 books exclusively from Capstone's award-winning imprints: Capstone Press, Compass Point Books, Picture Window Books, Stone Arch Books and Heinemann-Raintree

"Through new partnerships with publishers like Sylvan Dell, we are able to get more books in the hands of students, which translates to more opportunities to get students more engaged in reading. Sylvan Dell represents great content and will help myON reader become the largest and most extensive personalized digital library available today," said Todd Brekhus, president of Capstone Digital.

"We are thrilled to be joining Capstone's myON reader platform and to see our read-aloud, English and Spanish ebooks in this spectacular new format. Our books are specifically designed to be both fun-to-read stories and launch pads for discussion and learning. Readers will find a 3-6 page For Creative Minds educational section in the back of each ebook plus links to an additional 40-60 pages of cross-curricular teaching activities and 3 interactive quizzes per title," said Lee German, Sylvan Dell's publisher.

myON is a personalized literacy environment that provides access to the largest integrated library of digital books with multimedia supports, customized to a student's interest and reading ability. myON enables students to participate in anytime, anywhere reading, while rating and sharing their reviews with classmates, and allows them to take ownership in their own reading growth.

Sylvan Dell titles will meet the high standards of the myON digital book platform. The converted Sylvan Dell digital books include all of the features of myON titles, such as highlighting, recorded audio, an online embedded dictionary, quizzes and Lexile® levels.

Sylvan Dell joins Saddleback Educational Publishing as partners currently enrolled in the myON publisher Program. For more information on Capstone Digital's myON reader, visit [TheFutureinReading.com](http://TheFutureinReading.com).

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#### **About Sylvan Dell Publishing**

Sylvan Dell Publishing's mission is to excite children's imaginations with artistically spectacular science, math and nature themed stories. Founded in 2004, Sylvan Dell has grown to include more than 85 authors and illustrators in the United States and Canada, and 65 titles – honored as finalists or

winners of more than 75 book awards. Their *Science and Math Through Literature Program* integrates reading, science, math, geography, character skills, and language learning through fun, cross-curricular activities. For more information, visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com).

### **About Capstone Digital**

Capstone Digital, a division of Capstone, develops personalized literacy environments, interactive resources and innovative products and services to help develop a new culture of literacy. The publisher program will ultimately expand the myON platform to new grade levels, target specific subject areas and include genres of content over and above the existing Capstone content to create the world's largest digital library. For more information, visit [www.TheFutureinReading.com](http://www.TheFutureinReading.com).

### **About Capstone**

Capstone is a leading publisher of children's books and digital products and services, offering everything from nonfiction, fiction, and picture books to interactive books, research databases, and literacy programs. Imprints and divisions include Capstone Press, Compass Point Books, Heinemann-Raintree, Picture Window Books, Stone Arch Books, and Capstone Digital. For more information, visit [www.capstonepub.com](http://www.capstonepub.com). Connect with them at <http://connect.capstonepub.com>.