

FOR IMMEDIATE RELEASE**Three Sylvan Dell Titles Named *Learning Magazine* Teachers' Choice Award Winners**

Mt. Pleasant, S.C. (Sept. 10, 2007) – Sylvan Dell Publishing in Mt. Pleasant, S.C. had a reason to celebrate over the weekend. *Learning Magazine* announced the winners of its 14th annual Teachers' Choice for Children's Book Award on Thursday, Sept. 6, and two of the 18 awards went to Sylvan Dell.

The *Learning Magazine* 2008 Teachers' Choice for Children's Book Award is the only awards program that is exclusively judged by teachers in the classroom. Each book considered is evaluated on quality, instructional value, ease of use and innovation.

"It's especially rewarding to have our books recognized by teachers," said Lee German, owner and publisher of Sylvan Dell. "Getting kids excited about reading is our passion, but we also pride ourselves on giving educators and parents the tools they need to explore our books' educational themes with children. It's exciting that *Learning Magazine* rewards that effort with this award."

Perhaps those tools are what garnered the judges' attention. In each Sylvan Dell book, the last three to five pages feature a "For Creative Minds" section with fun facts, crafts, vocabulary and games to reinforce the story's educational value. There are also 20-80 page cross-curricular "Teaching Activities" and "Learning Links" posted for free on the publisher's Web site, www.SylvanDellPublishing.com. All books are Lexile measured and part of the Accelerated Reader program.

"Our books aren't textbooks," reassured German. "Above all, we make sure our books are full of fun stories with fantastic illustrations. If we get children excited about reading, the learning will come naturally."

Of the two awards, one went to the combo of "One Odd Day" and "My Even Day," the beginning of a series designed to teach young readers math concepts in a fun, imaginative way. Both books were written by Doris Fisher and Dani Sneed and illustrated by Karen Lee, and the "For Creative Minds" educational sections include math games and activities. The third in the series, "My Half Day," will be available next summer.

The other winner is "The Rainforest Grew All Around," written by Susan Mitchell and illustrated by Connie McLennan. Endorsed by the Rainforest Alliance, this adaptation to "The Green Grass Grew All Around" explores the animals and plants in the lush Amazon rainforest. Among other activities, the "For Creative Minds" section includes a recipe for "Rainforest Cookies" that emphasizes ingredients found in the rainforest.

Sylvan Dell Publishing is on a mission to create educational picture books that excite children's imaginations with artistically spectacular math, science and nature themed stories. All Sylvan Dell books are available at neighborhood or online bookstores, and the supplemental resources are available for free online. To learn more about Sylvan Dell, their titles and their authors and illustrators, visit www.SylvanDellPublishing.com.

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For cover art or author/illustrator headshots, please visit <http://www.sylvandellpublishing.com/ImageGallery.htm>.

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