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FOR IMMEDIATE RELEASE

Families can Celebrate Children's Book Week with Educational Picture Book

Mt. Pleasant, S.C. (Nov. 3, 2006) – This Monday, Nov. 13, is the start of Children's Book Week, an annual event sponsored by the Children's Book Council (CBC) to encourage the enjoyment of reading for young people, and nature enthusiasts Jean Heilprin Diehl and Kathryn Freeman's picture book is one way families can celebrate.

Diehl, an award-winning author and adoptive mother to springer spaniel Miles, explains, "I have always loved animals—especially loons—and I think it's very important that parents teach their children to care for and love animals at an early age."

Her picture book, "Loon Chase," is illustrated by Freeman and published by Sylvan Dell Publishing. "Loon Chase" is the story of a boy and his mother's peaceful canoe ride with their dog. Their trip is interrupted when their dog, exhibiting instincts similar to animals in the wild, begins chasing a family of loons. But the dog quickly learns that he is no match for the mother loon as she aggressively protects her young chicks.

"I know that as a child I was fascinated by animals—and I'm so grateful for Sylvan Dell's 'For Creative Minds' section in the back of the book," Diehl continues. "It makes 'Loon Chase' educational by including loon fun facts, facts about loons in Native American culture and a 'Make-a-Loon-Mask' craft."

"Loon Chase" is an Accelerated Reader title and has been vetted for scientific accuracy by the Maine Audubon Society. In addition to its "For Creative Minds" section, Sylvan Dell Publishing has "Learning Links" and "Teaching Activities" listed on their website to help teachers and parents use their books in the classroom and at home.

"Loon Chase" has been featured in *The Washington Post* and Karen MacPherson's book reviews column for the Scripps-Howard News Service. It has also received complimentary reviews from *School Library Journal*, *Midwest Book Review* and the *Horn Book Guide*.

Readers can ask for Sylvan Dell titles at their favorite local or online bookstore. For more information about "Pieces of Another World" or Sylvan Dell, visit www.SylvanDellPublishing.com or call Katherine Miller at (877) 958-2600. Those interested in learning more about Children's Book Week and the Children's Book Council can visit www.cbcbooks.org.