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FOR IMMEDIATE RELEASE**“Odd” Picture Book Nominated for Bill Martin, Jr. Award**

Mt. Pleasant, S.C. (April 11, 2007) – The Kansas Reading Association (KRA) recently announced their 12 Bill Martin, Jr. Picture Book Award nominees for 2008 and—oddly enough—children’s authors Doris Fisher and Dani Sneed’s “*One Odd Day*” has been selected.

The award is given annually by the KRA and was established in 1996 to honor internationally renowned Kansas author Bill Martin, Jr., as well as to commend outstanding authors and illustrators. It also promotes an appreciation for literature and encourages involvement in promoting quality picture books for children in grades K-3.

“*One Odd Day*,” illustrated by Karen Lee and published by Sylvan Dell Publishing, is a humorous, rhythmic, read-aloud story about a young boy who wakes up to find that everything around him is odd. His shirt has three sleeves, his dog, Princess, has five legs and he can only find one smelly shoe! Its sequel, “*My Even Day*” will be released this September.

“The colorful, busy spreads have child appeal, and independent readers can pore over the pages, trying to spot all of the out-of-the-ordinary things,” DeAnn Okamura writes for *School Library Journal*. “*One Odd Day*” has also received positive reviews from *Learning*, *Wee Ones Children’s Magazine* and the Children’s Literature Comprehensive Database.

A school librarian inspired Sneed to tackle a math concept for young children and Fisher, author of another Sylvan Dell title, “*Happy Birthday to Whooo?*,” created the fun, whimsical rhyme. Then Kathy Skinner, recipient of the 2004 Presidential Award for Excellence in Mathematics Teaching for the State of Texas, reviewed “*One Odd Day*” for scientific accuracy.

Like all Sylvan Dell books, “*One Odd Day*” contains a “For Creative Minds” educational section, including an “It’s so Odd” counting game, a guide to illustrator Karen Lee’s ‘seek-and-find-what-is-odd’ game, and an odd coloring chart. The picture book has been selected for the Accelerated Reader Program, which is used in over 57,000 classrooms and libraries across the country.

Sylvan Dell is on a mission to create picture books that excite children’s imaginations, are artistically spectacular and have educational value. Readers can ask for “*One Odd Day*,” “*Happy Birthday*” and other Sylvan Dell titles at their favorite local or online bookstore. For more information, visit www.SylvanDellPublishing.com or call Katherine Miller at (877) 958-2600.