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**FOR IMMEDIATE RELEASE**

## **Families can Celebrate Children’s Book Week with an Educational Picture Book**

**Mt. Pleasant, S.C.** (Nov. 3, 2006) – This Monday, Nov. 13, is the start of Children’s Book Week, an annual event sponsored by the Children’s Book Council (CBC) to encourage the enjoyment of reading in young people, and children’s illustrator Karen Lee’s picture book is one way families can celebrate together.

Written by Doris Fisher and Dani Sneed after a school librarian inspired them to tackle a math concept for young children, “One Odd Day” is a humorous read-aloud story about a young boy who wakes up to find that everything around him is odd.

“I chose even and odd numbers,” Sneed explains, “and made them fun by making the day get stranger and stranger. I think one of the best aspects of the book came as Karen took off with the art and made a ‘seek-and-find-what-is-odd’ game.”

“Once I started coming up with odd ideas, it was hard to stop,” Lee adds. “I had an opportunity to really explore and use my imagination, and I am grateful that Sylvan Dell saw that potential in my art.” A Cary, N.C., resident, Lee began her career as a storyboard artist and editorial illustrator. She realized her passion for children’s books after having children of her own and her work in “Highlights for Children” earned her the 2004 SCBWI Magazine Merit Award.

“Children’s books have a unique opportunity to entertain and educate a child, and that’s part of why I decided to shift my career’s focus,” explains Lee. “Sylvan Dell helped make ‘One Odd Day even more educational by adding a ‘For Creative Minds’ section including a counting game, a guide to my ‘seek-and-find-what-is-odd’ game and an odd coloring chart.” In addition to the “For Creative Minds” section, Sylvan Dell’s website also contains “Learning Links” and “Teaching Activities” that educators can use to develop classroom lessons and parents can use at home.

Kathy Skinner, recipient of the 2004 Presidential Award for Excellence in Mathematics Teaching for the State of Texas, reviewed “One Odd Day” for scientific accuracy. Additionally, the picture book has been selected for the Accelerated Reader Program, which is used in over 57,000 schools and was recently featured on the cover of *Learning Magazine*.

Readers can ask for Sylvan Dell titles at their favorite local or online bookstore. For more information about “One Odd Day” or Sylvan Dell Publishing, visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com) or call Katherine Miller at (877) 958-2600. Those interested in learning more about Children’s Book Week and the Children’s Book Council can visit [www.cbcbooks.org](http://www.cbcbooks.org).

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