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**FOR IMMEDIATE RELEASE**

**Tri-Sleeved Shirts are Latest Fashion**

**Mt. Pleasant, S.C.** (August 30, 2006) – Maybe they aren't on runways across the globe, but shirts featuring a third sleeve across the back are the latest fashion for the star of Houston authors Doris Fisher and Dani Sneed's new picture book, "One Odd Day."

"One Odd Day," illustrated by Karen Lee and published by Sylvan Dell Publishing, is a humorous, rhythmic, read-aloud story about a young boy who wakes up to find that everything around him is odd. In addition to his shirt, he finds one stinky shoe and his dog, Princess, has five legs.

A school librarian inspired Sneed to tackle a math concept for young children. "I chose even and odd numbers," Sneed explains, "and made them fun by making the day get stranger and stranger. I think one of the best aspects of the book came as Karen took off with the art and made a 'seek-and-find-what-is-odd' game."

Doris Fisher, author of another Sylvan Dell title, "Happy Birthday to Whooo?," enjoyed working with Sneed, saying "One great day, Dani showed me her book and asked if I could make it rhyme. I had written and published other poems, but a complete book of whacky, rhyming fun was a new idea!"

Fisher and Sneed will attend a book launch for "One Odd Day" on Saturday, September 23 at On the Park toy store in Kingwood. The event will start at 2 p.m. Fisher will also be reading and signing copies of both her books at the Barnes & Noble in the Humble's Deerbrook Mall. Her event will begin at 11 a.m. on Wednesday, September 6.

Kathy Skinner, recipient of the 2004 Presidential Award for Excellence in Mathematics Teaching for the State of Texas, reviewed "One Odd Day" for accuracy. Additionally, the picture book has been selected for the Accelerated Reader Program, which is used in classrooms and libraries across the country.

Sylvan Dell Publishing is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value. Each Sylvan Dell title features a three to five page educational section, "For Creative Minds." "One Odd Day's" section includes an "It's so Odd" counting game, a guide to illustrator Karen Lee's 'seek-and-find-what-is-odd' game and an odd coloring chart.

Ask for "One Odd Day" at your local or online bookstore. For more information, contact Katherine Miller at (877) 958-2600 or visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com).

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