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FOR IMMEDIATE RELEASE

Tri-Sleeved Shirts are Latest Fashion

Mt. Pleasant, S.C. (August 30, 2006) – Maybe they aren't on runways across the globe, but shirts featuring a third sleeve across the back are the latest fashion for the star of Sylvan Dell Publishing's newest picture book, "One Odd Day."

Written by Doris Fisher and Dani Sneed and illustrated by Karen Lee, "One Odd Day" is a humorous, rhythmic, read-aloud story about a young boy who wakes up to find that everything around him is odd. In addition to his shirt, he finds one stinky shoe and his dog, Princess, has five legs.

A school librarian inspired Sneed to tackle a math concept for young children. "I chose even and odd numbers," she explains, "and made them fun by making the day get stranger and stranger. I think one of the best aspects of the book came as Karen took off with the art and made a 'seek-and-find-what-is-odd' game."

"Once I started coming up with odd ideas, it was hard to stop," Lee adds. "I had an opportunity to really explore and use my imagination, and I am grateful that Sylvan Dell saw that potential in my art."

Sylvan Dell Publishing is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value. Each Sylvan Dell title features a three to five page "For Creative Minds" educational section. "One Odd Day's" section includes an "It's so Odd" counting game, a guide to Lee's 'seek-and-find-what-is-odd' illustrations and an odd coloring chart.

Kathy Skinner, recipient of the 2004 Presidential Award for Excellence in Mathematics Teaching for the State of Texas, reviewed "One Odd Day" for accuracy. In addition, the picture book has been added to Renaissance Learning's Accelerated Reader Program, which is used in schools and libraries across the country.

Sneed is a former substitute teacher who has co-authored two bilingual books: "Confetti Eggs/Cascarones" and "Punched Paper/Papel Picado." Fisher's experience in the world of children's literature comes from her many articles in magazines like "Highlights for Children" and "Guideposts for Kids." She is also the author of Sylvan Dell Publishing's July release, "Happy Birthday to Whooo?"

Lee is an experienced storyboard artist and editorial illustrator, and received the 2004 Society of Children's Book Writers and Illustrators' Magazine Merit Award for her work in "Highlights for Children."

Ask for "One Odd Day" at your local or online bookstore. For more information contact Katherine Miller at (877) 958-2600 or visit www.SylvanDellPublishing.com.

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