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## **FOR IMMEDIATE RELEASE**

### Families can Celebrate Children's Book Week with Educational Picture Books

**Mt. Pleasant, S.C.** (Nov. 3, 2006) – This Monday, Nov. 13, is the start of Children's Book Week, an annual event sponsored by the Children's Book Council (CBC) to encourage the enjoyment of reading for young people, and children's illustrator and parrot enthusiast Sherry Rogers' picture book is one way families can celebrate.

Rogers, a Rocklin, Calif., native, is the illustrator of "If You Were a Parrot," which was released this August by Sylvan Dell Publishing. "Parrot" is written by Katherine Rawson and tells the story of what life would be like as a pet parrot. Readers can join the parrot as it goes through its daily routine of climbing, chewing, eating, bathing and finally snuggling down for the night after a long day of parrot fun.

"Children's books provide a unique opportunity to entertain and educate a child, and that's part of why I love my job so much," explains Rogers. "It's exciting to watch my art bring creativity and life to a manuscript, and Sylvan Dell's 'For Creative Minds' section at the back of the book makes 'Parrot' educational—which is even more exciting."

The "For Creative Minds" section includes parrot teaching trivia, crafts and games for educators and parents to use in the classroom or at home. Sylvan Dell's website also contains "Learning Links" and "Teaching Activities" to enhance the educational value of their picture books.

"If You Were a Parrot" has been vetted for scientific accuracy by educators at SeaWorld/Busch Gardens and scientists at the National Aviary. The picture book is also part of the Accelerated Reader Program used in over 57,000 schools, and has been endorsed by the National Parrot Rescue and Preservation Foundation.

"There's something about parrots that children are enthralled by," Rawson continues, "and I hope that they will be just as captivated by and excited about 'If You Were a Parrot' and every other Sylvan Dell title."

Readers can ask for Sylvan Dell titles at their favorite local or online bookstore. For more information about "If You Were a Parrot" or Sylvan Dell, visit [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com) or call Katherine Miller at (877) 958-2600. Those interested in learning more about Children's Book Week and the Children's Book Council can visit [www.cbcbooks.org](http://www.cbcbooks.org).