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FOR IMMEDIATE RELEASE

Families can Celebrate Children's Book Week with Educational Picture Book

Mt. Pleasant, S.C. (Nov. 3, 2006) – This Monday, Nov. 13, is the start of Children's Book Week, an annual event sponsored by the Children's Book Council (CBC) to encourage the enjoyment of reading for young people, and children's author and astronomy enthusiast Mara Rockliff's picture book is one way families can celebrate.

Her book, "Pieces of Another World," is illustrated by Salima Alikhan and tells the story of a young girl, Jody, and her father as they explore the night world by watching a meteor shower together during their night on the town.

"I have always loved meteor showers, and I hope that my book allows children to appreciate them as well" explains Rockliff. "I also hope that my books will teach children something they haven't heard before, and Sylvan Dell really helped me achieve that goal by adding an educational 'For Creative Minds' section to the back of the book."

The "For Creative Minds" section includes fun facts about meteors, meteoroids and meteorites; information about meteor showers; "Five Steps to a Fantastic Meteor Watching Party;" a recipe for comet cookies and a "Meteor Math" project. In addition, Sylvan Dell's website also contains "Learning Links" and "Teaching Activities" that educators can use to develop classroom lessons and parents can use at home.

George Gilba, Senior Technical Specialist at NASA's Goddard Space Flight Center, and Professor Joseph Patterson of the Columbia University Department of Astronomy vetted "Pieces" for scientific accuracy. The picture book is also endorsed by Gary Kronk, American Meteor Society member and author of "Meteors: A Descriptive Catalog."

Released by Sylvan Dell Publishing in 2005, "Pieces" has received complimentary reviews from *Science Books & Films*, *Book Talk*, *NSTA Recommends*, the *Horn Book Guide*, *Sky & Telescope Magazine* and the Children's Comprehensive Literature Database. In addition, the picture book is part of the Accelerated Reader program.

Readers can ask for Sylvan Dell titles at their favorite local or online bookstore. For more information about "Pieces of Another World" or Sylvan Dell, visit www.SylvanDellPublishing.com or call Katherine Miller at (877) 958-2600. Those interested in learning more about Children's Book Week and the Children's Book Council can visit www.cbcbooks.org.