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FOR IMMEDIATE RELEASE

Experience *Pieces of Another World* on Aug. 12

Mt. Pleasant, S.C. (Aug. 6, 2007) – Movie theaters aren't the only places showing out-of-this-world entertainment. On Sunday, Aug. 12, the Perseid meteor shower will reach its crescendo, offering families a dazzling show with no entry fee.

According to a NASA press release, the show begins between 9 and 10 p.m. and builds until before dawn when rates peak at more than a meteor per minute.

The meteor shower offers an opportunity for families to escape the city while sharing a memorable – and educational – night. Sylvan Dell Publishing in Mt. Pleasant, S.C., and children's author Mara Rockliff are offering a unique way for parents to enhance the meteor shower's educational possibilities.

Rockliff's "Pieces of Another World," published by Sylvan Dell in 2005, is an educational picture book that tells the story of a father and daughter's nighttime excursion to watch a meteor shower. "The best time to read this book is in the summer before the August Perseids so that a 'party' can be planned," says Marianne Dyson of the National Space Society.

What kind of party? Like all Sylvan Dell books, "Pieces of Another World" features a "For Creative Minds" educational section in the last four pages that includes fun facts, a "Meteor Math" game, a Meteor-Watching Party checklist and a recipe for comet cookies.

"Pieces" has been vetted for scientific accuracy by George Gilba, the senior technical specialist at NASA's Goddard Space Flight Center, and Professor Joseph Patterson of the Columbia University Department of Astronomy.

Sylvan Dell Publishing is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value. Readers can ask for Sylvan Dell titles at local or online bookstores. For more information, visit www.SylvanDellPublishing.com or <http://science.nasa.gov/>.

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Visuals:

For "Pieces of Another World" cover art or author Mara Rockliff's headshot, please visit:

<http://www.sylvandellpublishing.com/ImageGallery.htm>.
