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**FOR IMMEDIATE RELEASE****Celebrate National Education Week with Students, Children**

**Mt. Pleasant, S.C.** (Nov. 9, 2006) – As the National Education Association (NEA) celebrates its 85<sup>th</sup> annual National Education Week (NEW) this Nov. 12 to 18, teachers, media specialists and parents can spend time with their students and children—and maybe learn something too—using Sylvan Dell Publishing’s educational picture books.

NEW presents all Americans with an opportunity to celebrate public education and honor individuals who are making a difference in ensuring every child receives a quality education. The weeklong celebration spotlights distinguished individuals who are critical in building great public schools for the nation's 50 million K-12 students.

As a way to educate children inside and outside the classroom, Sylvan Dell Publishing is on a mission to create picture books that excite children’s imaginations, are artistically spectacular and have educational value. Their 14 scientifically accurate Accelerated Reader titles are not textbooks in the traditional sense, but rather fun, warm stories that a child will love to read.

The company began in November 2004, when husband and wife team Lee and Donna German combined Donna’s love of children’s books with Lee’s dream of launching his own business. To date, Sylvan Dell Publishing has a team of 39 authors and illustrators and will have 25 books in its catalog by the end of 2007.

“The idea to make our books educational came from our family’s travel experiences across the U.S. and in the Caribbean,” Donna explains. “Our three girls learned more when they had the opportunity to do it themselves in museums and Jr. Ranger programs, so Lee and I decided to include a learning activity section in each book.”

The three to five page educational section is called “For Creative Minds” and features fun facts, teaching trivia, games and crafts related to the nature, math and science themes of each book. There are also “Learning Links” and “Teaching Activities” on the Sylvan Dell website to help parents and educators expand the learning possibilities at home and in classrooms.

Sylvan Dell Publishing’s award-winning books include “Carolina’s Story: Sea Turtles Get Sick Too!,” “Water Beds: Sleeping in the Ocean,” “How the Moon Regained Her Shape,” “Tudley Didn’t Know,” “The Giraffe Who Was Afraid of Heights” and “Happy Birthday to Whooo? A Baby Animal Riddle Book.” Their latest release, “Turtles In My



# Sylvan Dell Publishing

*Illustrated Children's Books*

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"Sandbox," is being considered for the APSCA Henry Bergh Award, an award their seasonal book, "Christmas Eve Blizzard," was a finalist for last year.

Readers can find Sylvan Dell titles at their favorite local or online bookstores and can receive more information by visiting [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com) or [www.nea.org](http://www.nea.org). Those interested can also call Katherine Miller, Public Relations Manager, or Ginnie Gale, Sales Manager, in the Sylvan Dell office at (877) 958-2600.