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FOR IMMEDIATE RELEASE

Celebrate National Parents as Teachers Day with Educational Picture Books

Mt. Pleasant, S.C. (Nov. 1, 2006) – Today's parents face many challenges as they carry out their roles as working parents, chauffeurs, maids, cooks, coaches and teachers. To recognize and encourage parents, the Parents as Teachers National Center has named Wednesday, Nov. 8, "Parents as Teacher's Day." Mom and Publisher of Sylvan Dell Publishing, Donna German knows one way families can celebrate together: with a great book.

The National Parents as Teachers Center is on a mission to provide the information, support and encouragement parents need to help their children develop optimally during the crucial early years of life. To date there are more than 3,000 Parents as Teachers programs in the U.S., and more information can be found at www.ParentsAsTeachers.org.

"Sylvan Dell Publishing is on a mission to create picture books that excite children's imaginations, are artistically spectacular and have educational value, and that's why I feel our titles are the perfect way for families to spend time together on National Parents as Teachers Day," explains German.

Sylvan Dell currently has 14 scientifically accurate, Accelerated Reader titles in its catalog with 11 more books to be released in 2007. "The idea to make Sylvan Dell books fun but educational came from watching how our own children learned," German continues. "Our daughters seemed to learn and retain more with hands-on activities at home, in museums and in U.S. National Park Jr. Ranger Programs. That observation led to a learning activity section in each book."

The three to five page educational section is called "For Creative Minds" and features fun facts, teaching trivia, games and even crafts related to the nature, math and science themes of each book. Each section may be copied or downloaded from the website. There are also "Learning Links" and "Teaching Activities" on the Sylvan Dell website to help parents and educators use the books at home or in the classroom.

Sylvan Dell Publishing's award-winning books include "Carolina's Story: Sea Turtles Get Sick Too!," "Water Beds: Sleeping in the Ocean," "How the Moon Regained Her Shape," "Tudley Didn't Know" and "Happy Birthday to Whooo? A Baby Animal Riddle Book." Readers can ask for Sylvan Dell titles at their favorite local or online bookstore and find more information by visiting www.SylvanDellPublishing.com or calling Katherine Miller at (877) 958-2600.