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FOR IMMEDIATE RELEASE

Families can Celebrate Children's Book Week with Educational Picture Book

Mt. Pleasant, S.C. (Nov. 3, 2006) – This Monday, Nov. 13, is the start of Children's Book Week, an annual event sponsored by the Children's Book Council (CBC) to encourage the enjoyment of reading for young people, and children's author and marine mammal enthusiast Gail Langer Karwoski's picture book is one way families can celebrate.

Karwoski spent six years studying the sleeping habits of marine mammals before writing "Water Beds: Sleeping in the Ocean," which was released in 2005 by Sylvan Dell Publishing. "Water Beds" features illustrations by Connie McLennan and explains how marine mammals—animals that live in the water but breathe air—sleep. Youngsters meet ten marine mammals, including sea otters and bottlenose dolphins, manatees and harbor seals, humpback whales and walruses, and learn about each animal's unique habits.

"Children's books have a unique opportunity to entertain and educate a child, and that's why I decided to write," explains Karwoski. "Sylvan Dell helped make 'Water Beds' even more educational by adding a 'For Creative Minds' section with teaching trivia and a 'Make Your Own Marine Mammal' craft."

In addition to the "For Creative Minds" Section, Sylvan Dell's website also contains "Learning Links" and "Teaching Activities" that educators can use to develop classroom lessons.

"Water Beds" has been vetted for scientific accuracy by educators at SeaWorld. The picture book is also part of the Accelerated Reader Program used in over 57,000 schools, and has been reviewed by *School Library Journal*, *Science Books and Films*, National Science Teachers Association *NSTA Recommends* and *ForeWord Magazine*, who said "in concept and substance [Water Beds] is a smart book that successfully bridges a child's imagination and growing understanding of the physical world."

Readers can ask for Sylvan Dell titles at their favorite local or online bookstore. For more information about "Water Beds" or Sylvan Dell, visit www.SylvanDellPublishing.com or call Katherine Miller at (877) 958-2600. Those interested in learning more about Children's Book Week and the Children's Book Council can visit www.cbcbooks.org.