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## FOR IMMEDIATE RELEASE

### **Baby Animal Riddle Book wins Gold Award**

**Mt. Pleasant, S.C.** (Oct. 24, 2006) – Mt. Pleasant-based Sylvan Dell Publishing is proud to announce that their picture book, “Happy Birthday to *Whooo?*,” has won a National Parenting Publications (NAPPA) Gold Award.

Now in its 16th year, NAPPA is the most comprehensive awards program for children’s products and parenting resources. An independent panel of expert judges evaluates hundreds of products to select the most fun, appealing, safe, educational, age-appropriate and enduring products so that parents so parents can make the best purchasing choices for their families.

“Happy Birthday to *Whooo?*,” written by Doris Fisher and illustrated by Lisa Downey, was released in July. This witty book of baby announcements uses riddles to introduce children to twelve different animals including leopards, blue whales, kangaroos, seahorses and great horned owls. The picture book has been vetted for scientific accuracy by the Houston Zoo and is part of the Accelerated Reader Program used in over 57,000 schools.

“Hoot, Hoot, Hurray!” exclaims Fisher, quoting the first line of “Happy Birthday.” “I’m thrilled that my first picture book is such a hit.” Doris, a first-time author, is no stranger to the world of children’s literature. The Houston, TX, resident has been published in *Highlights for Children*, *Guideposts for Kids on the Web* and *Baby Bug* magazine and her children’s writing includes fiction, nonfiction, poetry, word puzzles and mazes.

“I’m very excited to receive such an honor,” adds Charleston, SC, resident Downey, “and I think what sets ‘Happy Birthday’ apart is Sylvan Dell Publishing’s ‘For Creative Minds’ section. It includes facts about the animals featured in the book, information on animal families and a ‘Design a Birth Announcement’ craft for a new brother, sister or pet, and makes the book perfect for families and even teachers.”

In her *School Library Journal* review, Susan E. Murray explained the picture book as “interesting material presented in an unusual way.” In addition, “Happy Birthday” has been recommended by *Learning Magazine*, *Wee Ones Magazine* and former *Guideposts for Kids* Editor Rosanne Tolin.

Readers can find “Happy Birthday to *Whooo?*” through their favorite neighborhood or online bookstore. Visit [www.parenthood.com](http://www.parenthood.com), [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com) or call Katherine Miller at (877) 958-2600 for more information.