

FOR IMMEDIATE RELEASE

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September is Read-A-New-Book Month!

Rediscover the lost art of reading with Sylvan Dell's fall 2009 titles

Mount Pleasant, S.C. (August 28, 2009) - Do you remember the last time you explored a new book? Can you recall the excitement as you folded back that first untouched page and the anticipation each time you reached the end of another chapter? Now is the perfect time to rediscover that exuberance, as September is **Read-A-New-Book Month**. And what better place to look for that perfect new book than Sylvan Dell Publishing, boasting five new fall 2009 titles?

This month trade in the hours spent watching television and playing video games for the classic pleasure of reading a book. September is **Read-A-New-Book Month**, a national event dedicated to promoting the lost art of reading. Sure, with the advent of technology, it can be tempting to replace those books with more "hip" forms of entertainment, but none can compare with the thrill and satisfaction of delving into a book. Give your kids a more educational activity and kick-start their creative spirit by introducing them to one of Sylvan Dell's many engaging picture books.

Sylvan Dell is proud to be a part of this holiday. The mission of Sylvan Dell Publishing is to present young readers with the opportunity to learn through educational and artistically pleasing picture books. Since its founding in 2004, 45 books have hit the national shelves and over 70 awards have been won. Each of their books also contains a "For Creative Minds" section that includes fun facts, crafts, vocabulary, and games to emphasize educational aspects and National Science and Math Standards.

So as you search for a new book, check out the Sylvan Dell fall line! In *What's New at the Zoo?* go along on a wild ride and meet mother, father, and baby zoo creatures while practicing math along the way! In *Count Down to Fall*, critters play in the time of changing seasons and remind us that the changes of the earth affect us all—animals and humans alike! Nursery rhymes go nautical in *Mother Osprey*—a fanciful book of familiar children's verse with a twist. Young Moose is lucky to find a friend and guide in the wisecracking Magpie in *Moose and Magpie*. And in *Baby Owl's Rescue*, join Maddie and Max as they learn a valuable lesson from a little lost owl.

Looking for more educational opportunities to present to your young readers during **Read-A-New-Book Month**? Be sure to check out the free educational resources on the Sylvan Dell website, <http://www.SylvanDellPublishing.com>. And be sure to celebrate this September by reading a new book—for yourself and for the children in your life!

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About Sylvan Dell Publishing

Sylvan Dell Publishing in Mt. Pleasant, S.C., is on a mission to excite children's imaginations with artistically spectacular science, math, and nature themed stories. Founded in November of 2004, Sylvan Dell's family has grown to include more than 64 authors and illustrators, in the U.S. and Canada, and 45 titles – honored as finalists or winners of more than 70 book awards. For more information, visit <http://www.sylvandellpublishing.com>. AND Like FREE STUFF? We're offering a FREE trial of all 45 next generation eBooks until October 31. So go check it out, and tell your friends: <http://www.sylvandellpublishing.com/ebooktrials.php?e=MSBL9J!>