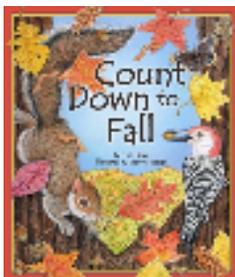


Schedule a School Visit with South Carolina Children's Author



Fran Hawk!



New Release! Fall 2009

Count Down to Fall

The summer days get a little colder; the leaves turn from green to orange and red. Fall must be on the way, and while you unpack sweaters and scarves, the animals frolic outside in the crisp autumn air beneath a wide blue sky. In Fran Hawk's *Count Down to Fall*, watch the falling leaves tumble all around. The vibrant and detailed illustrations by Sherry Neidigh capture the majesty of the maple, the oak, the linden, and more. Critters play in the time of changing seasons, and remind us that the changes of the earth affect us all—animals and humans alike!

What was your incentive to write this particular book?

"One autumn day, as thousands of leaves were falling around me, I realized how few I could identify. I decided to write the book so that children would start early to learn the names of leaves—and have fun in the process."



Of all the things you could be doing, why do you write children's books?

"I write children's books because I think children are the most important people in the world. I want them to have countless books that encourage them to be excited about reading and excited and fascinated by the world."

Not only is Fran's book fun, but it's educational, too!

Count Down to Fall features a "For Creative Minds" section (see below), Cross-curricular "Teaching Activities," English/Spanish eBooks and audio, child-friendly "Related Websites," and Comprehension & Math quizzes, all available at www.SylvanDellPublishing.com.

"For Creative Minds"

Plant Parts

Leaves—The Shape of it All

What Good Are Plants?

Match the Leaves and the Trees

A School Visit with Fran...

As a former school librarian, Fran Hawk knows how to interact with students and keep every child engaged. Children write enthusiastic letters to Fran with comments like: "You are a great story teller."

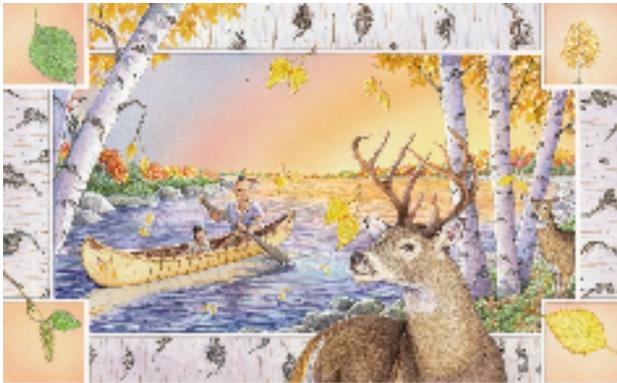
"You are a wonderful teacher and author. I wish that you could come again."
"I really had fun!"

"What you did for us was very nice. You will always be welcome at our school."

Fran's presentation for ***Count Down to Fall*** is completely interactive and includes science, art, and literature connections. Each presentation is designed with input from the individual school.

Fran enjoys making learning fun for students.

For more information, send her an email at franbooks@yahoo.com!



About Fran Hawk...

Fran's favorite things are children, books, and writing. Writing children's books is her dream come true, because it combines all three.

Fran resides in South Carolina, and when the famous Hunley submarine was raised from Charleston harbor, she wrote a children's book about the event. Her next book was called *Ten Tips for Raising Readers*, in which Fran shares all the best information she had

gathered about bringing children and books together. One autumn afternoon, Fran was walking as leaves drifted down all around her. She realized she only knew the names of a few of them, so she got some leaf books from the library and worked on identifying them. Then, she thought it would be interesting to write a children's book that would make it fun to learn the names of leaves. The result was *Count Down to Fall*.

How To Schedule:

1. **Coordinate with other classes (or schools or libraries), and decide what day works best.**
2. **Contact author directly to schedule date, time and details.**
 - Fran Hawk, franbooks@yahoo.com
3. Send letter home to parents announcing the author visit and offering them the opportunity to order autographed books for their children. (Form letter enclosed!)
4. **Preorder books.**
 - Coordinate book sales with author.

Dear Parents,

We are excited to announce that children's author Fran Hawk (*Count Down to Fall*) will be visiting our school on _____ to meet our students, talk about her book and lead the classroom(s) in fun, educational discussions and activities! To purchase a copy of her book so that your child can receive an autograph and remember this special day, please fill out and return the attached order form by _____.

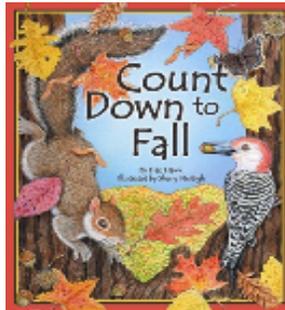
Best wishes,

Yes! I would like to help my child remember Fran's school visit!

Name of Child: _____

Grade: _____ Name of Teacher: _____

Personalize Autograph To: _____



Title		Retail Price	School Fair Price	Quantity	Total
<i>Count Down to Fall</i>	Hardcover	\$16.95			
	Paperback	\$8.95			
Plush 7.5" Squirrel (brown)		\$10.80			
Plush 7.5" Squirrel (gray)		\$ 10.80			
Plush 6" Great Horned Owl		\$11.60			
Plush 12" Black Bear		\$21.75			

Please make checks payable to (if applicable):	SUBTOTAL	
	SALES TAX _____%	
	TOTAL	

Parent Name: _____ Parent Signature: _____

For additional Sylvan Dell Publishing children's books, visit www.SylvanDellPublishing.com.