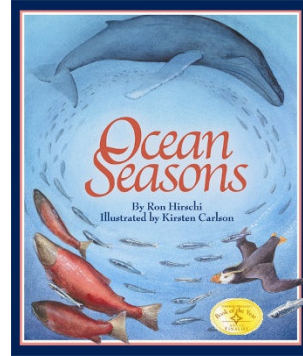


Schedule a School Visit with Award-winning Washington Children's Author Ron Hirschi!



Ocean Seasons takes readers below the water to experience the life aquatic. Dive in with ocean animals as they experience food web and seasonal changes. Spring brings new plants and baby animals, summer oceans are aglow with sparkly plankton lights, and autumn winds blow across the open water. Readers swim along with the humpbacks on their migration to warm, tropical waters in the winter.

As a biologist, **Ron Hirschi** spends much of his time on the water, learning about and helping salmon and other aquatic fish and wildlife. As an author, he brings the excitement of what he learns onto the pages of books for young readers. Ron has written over 50 children's books. His books have been listed as Best Science Trade Books of the year and have won the John Burroughs Nature Book Award, among others. Several of his books have been featured on *Reading Rainbow*. In addition to writing, Ron enjoys working directly with kids and takes them outside during his many school visits. They net fish to study water quality or search for frogs and salamanders in small ponds. They also study ocean life, and it was on a trip to the beach with a group of elementary students that he got the idea for *Ocean Seasons*.

What was your incentive to write this particular book?

"I work with thousands of kids each year. They tell me about their fascination with dolphins, whales, sharks, and other sea creatures. No matter where they live, the ocean seems to call to them, and I thought this book would help open their eyes to more of the beauty of the sea. I hope the book will let them know that seasons change in the seas just as they do on land."



Not only is Ron's book fun, it's educational, too!

The back of each Sylvan Dell book features a "[For Creative Minds](#)" section:

Ocean Seasons:

- Food Web Card Game
- Fun Facts
- Comparison of Ocean Seasons to Land Seasons

Additional Online Resources include: Cross-curricular [Teaching Activities](#), [English/Spanish eBooks](#), [Audiobooks](#), child-friendly [Related Websites](#), Comprehension & Math [Quizzes](#). Aligned to [national and state curriculum Standards](#) and AR & Reading Counts Quizzes.



School Visits, in Ron's words:

"I do fairly standard school visits with a slide presentation followed by hands on writing and art activities. But, I am lucky. As a writer, biologist, and artist I get to work with some of the most fun and creative teachers on great projects with kids. I suppose I sometimes wear out my welcome, but at many schools, I come back often. I've worked with the staff at Tussing Elementary in Pickerington, Ohio for almost 20 years. Hmmmm, maybe I'm vested in their retirement account...."

For rates and additional details, visit Ron's website at www.ronhirschi.com!

How To Schedule:

1. Coordinate with other classes (or schools or libraries), and decide what day works best.
2. Contact author directly to schedule date, time and details.
Email Ron at whalemail@waypoint.com.
3. Send letter home to parents announcing the author visit and offering them the opportunity to order autographed books for their children. (Form letter enclosed!)
4. Preorder books and coordinate book sales with author.

Dear Parents,

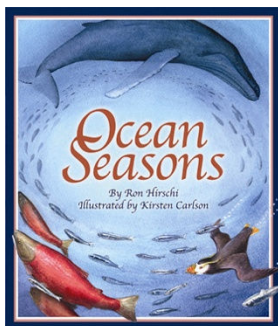
We are excited to announce that children's author Ron Hirschi (*Ocean Seasons*) will be visiting our school on _____ to meet our students, talk about his book and lead the classroom(s) in fun, educational discussions and activities! To purchase a copy of his book so that your child can receive an autograph and remember this special day, please fill out and return the attached order form by _____.

Best wishes,

**Yes! I would like to help my child remember
Ron's school visit!**

Name of Child: _____ Name of Teacher: _____

Grade: _____ Personalize Autograph To: _____



Title		Retail Price	School Fair Price	Quantity	Total
<i>Ocean Seasons</i>	Hardcover	\$15.95			
	Paperback	\$8.95			
Plush 8" Harbor Seal		\$7.75			
Plush 8" Sea Otter		\$15.20			
Please make checks payable to (if applicable):				SUBTOTAL	
				SALES TAX _____%	
				TOTAL	

Parent Name: _____ Parent Signature: _____