



## MEDIA ALERT

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**CELEBRATE "THIRD BIRTHDAY" WITH MT.PLEASANT-BASED PUBLISHING HOUSE**  
LOCAL COMPANY COMPETING NATIONALLY WITH EDUCATIONAL CHILDREN'S BOOKS

YOU'RE  
INVITED

**Sylvan Dell Publishing in Mt. Pleasant is celebrating its 3rd birthday!**

Sylvan Dell's Birthday Party  
Mt. Pleasant Barnes & Noble  
Saturday, Nov. 17, 2007  
11 a.m. – 1 p.m.

- Join Sylvan Dell owners, employees and local authors and illustrators for book readings and signings, birthday cookies and free giveaways!
- Advance interviews with Sylvan Dell owners available.

WHY?

- We want our Charleston neighbors to know we're here, know our mission and share in our celebration.
- **Our mission and passion:** Teaching science and math through literature.

QUICK  
FACTS

- 25 books currently available; 10 more due out in 2008
- Honored with nearly 40 book awards (as either winners or finalists)
- Free audio, teaching activities, learning links, comprehension quizzes and more available online; English and Spanish eBooks and stuffed animals now for sale.

VISUALS

**For a profile piece:**

- We can arrange for portrait shots of the Sylvan Dell staff.
- The Mt. Pleasant Barnes & Noble sponsors "Sylvan Dell Story Times" the third Saturday of every month.

**If you attend our birthday party:**

- Story times at 11 a.m., 11:40 a.m. and 12:20 p.m.; crafts to follow each story time.
- Two drawings for five books at 12 p.m.; one drawing for ten books at 12:45.
- Cover art and author/Illustrator headshots available at:  
[www.sylvandellpublishing.com/ImageGallery.htm](http://www.sylvandellpublishing.com/ImageGallery.htm).

To learn more about Sylvan Dell Publishing and our mission, please visit: [www.SylvanDellPublishing.com](http://www.SylvanDellPublishing.com).

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