

Contact: Sara Dobie, (877) 958-2600
SaraDobie@SylvanDellPublishing.com

FOR IMMEDIATE RELEASE

Sylvan Dell Publishing Supports World Turtle Day

Mt. Pleasant, S.C. (May 23, 2008) – May 23rd marks the celebration of World Turtle Day, a holiday dedicated to the appreciation and protection of turtle and tortoise species. The Humane Society of the United States calls for Turtle Day to “focus on the special conservation needs of turtles.” World Turtle Day was founded in 2000 by American Tortoise Rescue, a non-profit turtle rescue organization. American Tortoise Rescue, based in Malibu, Calif., formed this holiday to help protect turtle and tortoise species from habitat destruction, cruel pet trade and other serious threats. World Turtle Day takes place in May, the month when turtles are emerging from their winter hibernation and start the search for mates and nesting areas.

On World Turtle Day, the Humane Society gathers research to determine the well-being of turtles and tortoises throughout the world to pursue conservation. In order to pay tribute to these creatures on World Turtle Day, people often dress up as turtles and venture to highways to help turtles and tortoises safely cross the road. In honor of World Turtle Day, parents and children can celebrate these creatures by reading together “Turtle Summer” by Mary Alice Monroe, “Turtles in My Sandbox” by Jennifer Keats Curtis and “Carolina’s Story” by Donna Rathmell. “Turtle Summer,” “Turtles in My Sandbox” and “Carolina’s Story” are all presented by Sylvan Dell Publishing, a publisher of science, math and nature themed children’s books. These educational children’s books are three of Sylvan Dell Publishing’s 35 educational children’s books. The back of every Sylvan Dell book features a “FCM” section with tips, fun facts and learning activities.

Online versions of the “For Creative Minds” sections are available for families, classrooms and all World Turtle Day celebrators:

- Read about Loggerhead turtles, construct your own sea turtle and view pictures of injured turtles being nursed back to health at <http://www.sylvandellpublishing.com/documents/Carolina-ForCreativeMinds.pdf>.
- View fun facts about diamondback terrapins, complete a turtle craft and identify different turtles’ habitats at <http://www.sylvandellpublishing.com/documents/Sandbox-ForCreativeMinds.pdf>.
- Learn about Loggerhead turtle nesting, match together various things that are needed during nesting season, complete a shell identification exercise and make your own nature scrapbook at <http://www.sylvandellpublishing.com/documents/TSEForCreativeMinds.pdf>.

Any questions regarding World Turtle Day tips and activities can be sent to LaurenGreene@SylvanDellPublishing.com. For more turtle facts or to order any of the books listed above, visit www.SylvanDellPublishing.com.

###

About Sylvan Dell Publishing

Sylvan Dell Publishing, based in Mt. Pleasant, S.C., is on a mission to create picture books that excite children’s imaginations, are artistically spectacular and have educational value. The company specializes in “Science and Math Through Literature” and provides free supplemental parent/teacher resources for every title. Founded in 2004, Sylvan Dell’s family has grown to include more than 55 authors and illustrators in the U.S. and Canada, and 35 titles – honored as nominees, finalists or winners of more than 50 book awards – line their bookshelf. For more information about Sylvan Dell’s books and free parent/teacher resources, visit www.SylvanDellPublishing.com.